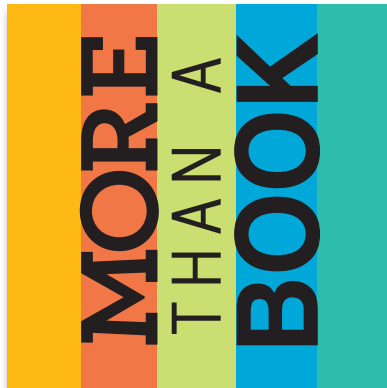




Camp Yearbook
771 South 1200 East
Salt Lake City, Utah 84102

We would like to invite....



Registration is **DUE MAY 23rd**
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CAMP YEARBOOK



**MORE
THAN A
BOOK**

CAMP YEARBOOK 2014
SNOWBIRD SKI & SUMMER RESORT
JUNE 16th • 18th 2014

Camp Yearbook at Snowbird 2014

June 16 to June 18, 2014

**Snowbird Ski and Summer Resort
Snowbird, UT**

This workshop is built around making the lives of advisers and yearbook staffers easier once school starts up in the fall. There is no doubt that this is a 'WORK' shop; however, all the planning your 2014-2015 yearbook you will be done at one of Utah's finest locations, Snowbird Ski and Summer Resort. Your accommodations will be at the Five Star Cliff Lodge and we will take advantage of the activities that Snowbird has to offer with the Alpine Slide, Zip Line, Tram, Bungee Trampoline, Team Building and the Swimming Pool. We have invited winning advisers and yearbook gurus from around the country to help you in creating the best book for your school.

Listed below are just a few of the highlights we have to offer for Camp Yearbook 2014

- Intense, Creative, and Mini-Sessions
- One-on-one creative sessions with our Cover Artists
- Separate Middle School / Junior High Track
- Activities GALORE! Alpine Slide, Zip Line, Tram, Bungee Trampoline, Team Building and the Swimming Pool
- Graduate and College Level Credit Available
- One-on-one attention for your staff
- We welcome Tina Cleavelin and Casey Nichols as our Yearbook Gurus. They will be our keynote speakers and meet one-on-one with staffs to help you with new concepts and ideas to implement into your book.
- Hosted by your Jostens Reps of Utah - Jason Castleton, Aaron Lyons, and Molly Shaheen

Camp Details

Registration and Times

- Registration is from 8:00-9:30 AM in the Cliff Lodge Lobby Monday, June 17th.
- Awards Ceremony will end no later than 5 PM Wednesday, June 19th
- The first general session will begin at 10:00 AM Monday.
- The Adviser/Editor sessions will be held at 8:00 AM Tuesday and Wednesday.
- If commuting, we STRONGLY urge you to stay until 9:00 PM each evening.

Your Accommodations

On Campus

It isn't the Marriott, it is BETTER! The Cliff Lodge at Snowbird makes for a perfect setting for Camp Yearbook. Tuition includes two nights lodging, all meals starting with Lunch on Monday and ending with Lunch on Wednesday. *Rooms are based on 4 students or two adults per room.* Consider bringing your favorite pillow, robe, snacks and extra spending money.

Private Room - Adviser Only (optional - see Dollars & Cents)

Private rooms are available for an additional cost and for adults only. Adviser Families are welcome, but NO MEALS are included. Meals can be purchased for your family members. Limited options are available for restaurants during the summer, please plan accordingly.

Semi - Private Room - Student Only (optional - see Dollars & Cents)

Semi-private rooms are available for an additional cost and for students only. You will still be sharing a room, but you will have your own bed. Each student who wants their own bed will need to choose this option. This option will still accommodate two to three people in one room.

Off Campus - Commuters

Off campus tuition includes lunch and dinner meals. We strongly encourage that commuters plan to stay until 9:00 PM each night and arrive by 9:00 AM.

Meals

On Campus

- Participants will be given gourmet meals starting with lunch on Monday and ending with lunch on Wednesday.

Off Campus

- Participants will be provided Lunch and Dinner meals.

Classes

General Sessions

Don't miss the chance to rub elbows with this yearbook legend! Tina Cleavelin has over 20 years experience and too many awards to list, you and your yearbook staff will laugh, listen and learn from a true yearbook guru.

Staff Tracks

This Creative Track is designed for schools looking to create a fun and interactive book for your whole school to enjoy. The focus of this class will be based on getting coverage of everyone in the school and having fun creating a specific theme for your school. Basic and Advanced Layout Design will be covered along with theme development, caption writing, trends, coverage and staff management.

Schools looking to take their Yearbook to the next level in layout design, story writing and coverage should consider this Intensive Track. Staffs should be experienced in Mod-Grid Design and be already familiar with the CSPA/JEA Guidelines. Theme development will be very important as we carry this through the entire book.

Middle School / Junior High

This track is reserved for middle school and junior high staffers and advisers. Participants will learn the basics as well as the hottest trends for middle school. You will be learning with your peers and have lots of fun along the way.

Mini Sessions

Mini sessions will follow general sessions and staff sessions. They are designed to enhance the basic topic as well as touch on new areas that will help you produce a better book. Each mini session is appropriate for beginners and advanced staffers. Topics include business manager, typography, Photoshop tips, InDesign tips, team building, writing fun copy, creative coverage, managing deadlines, digital photography, and much much more.

Questions please contact Jason Castleton
801-558-1708 • jason.castleton@jostens.com

Electives

New Adviser Session

If you have 0-1 year of yearbook experience, or if you are trying to stay a step ahead of your students, then these extra classes are a perfect fit. For those advisers that survived your first year, this is your chance to master the basics, ask those many unanswered questions, and share your experiences.

Photography Track (optional*)

Class will be held starting Monday after lunch, all day Tuesday and until Wednesday after lunch, they will be going over their own curriculum separate from camp. A Digital SLR camera or Digital Camera is recommended. Please bring all, cables, cards, lenses, and a camera bag.

InDesign w/ YearTech & Photoshop (optional*)

You will get the most out of camp if you are using InDesign or Photoshop if at least one person on staff knows how to use the software. These classes will include hands-on computer time learning the ins and outs of InDesign with Jostens' YearTech software and Photoshop. These classes will be held from Monday 2-5 and Tuesday 1-4. Computers are provided.

University Credit (optional)

Weber State University

- Students entering the 12th grade may apply to Weber State University for two credits Course COMM 2920.
- Advisers may apply to Weber State University for two graduate level credits Course EDUC 5920: Scholastic Journalism Teaching Methods.
- You will register and pay by cash/check/card Monday, June 18th in the morning. All grad credit costs are **\$30**.

REQUIREMENTS:

- Attend and actively participate in all Camp Yearbook class sessions as roll will be taken, including optional Adviser and Editor sessions.
- Successfully complete all assignments.

***See Dollars & Cents page for costs involved in optional courses.**

More Details

Activities

- We will plan on one night for the Snowbird Resort Activities weather permitting for Alpine Slide, Zip Line, Tram Ride, or Bungee Tramp. Come prepared with a Talent/No Talent for a backup plan event.
- We will be going SWIMMING on the last night or provide a movie night in the grand ballroom – if you would rather not go swimming.

Security, Transportation and Phones

- Bed-check will occur each night, but Advisers are responsible for their campers. Attendance will be taken at every class. If students are missing, we will call home. However, that is all the supervision that will occur. We keep the students very busy to keep them out of trouble, but it is the adviser's responsibility to monitor the students. We require that an adviser or adult accompanies each staff.
- No in-coming calls are allowed to the hotel. Students may use a pay phone or cell phone to call home.
- If you need to get in touch with your child, please call **Jason Castleton at 801-558-1708** and he will get the message to your child.
- If on-campus, everything is within walking distance so no cars are needed.
- If off-campus, you will need to get yourself to and from the workshop. Please make your own arrangements.

Registration
www.yrbkreg.com

Successful Registration Guidelines

- Please send in all Medical Release and Code of Conduct forms for each participant, including advisers. Obtain signatures and return ALL forms to Camp Yearbook with payment or purchase order.
- Gather all necessary contact information for each participant:
 - Participants **summer email address**, parent(s) email address, home and cell numbers for participant and parent(s), shirt size, gender, optional courses preferred, and special requests for diet or lodging.
- ALL PARTICIPANTS once registered will receive a confirmation email prior to arrival at camp with more details about camp.

Dollar & Cents

Registration Fees - Before May 23rd

Advisers and Students On Campus	\$ 355
<i>Advisers only</i> discount rate for bringing students On Campus	\$ 320
Off Campus for Commuters	\$ 280
Adviser Private Room	\$ 165
Semi – Private Room – Students	\$ 95
University Credit for two hours	\$ 30
Early Arrival Sunday or Late Departure Thursday (This is a per room charge and meals are NOT included.)	\$ 125
Extra Meal Ticket (This meal ticket is for one per family member joining Advisers)	\$ 135

Optional Classes

Photography Track	\$ 50
InDesign with Jostens YearTech	\$ 40
Photoshop	\$ 40

LATE Registration Fees - After May 23rd

Advisers and Students On Campus	\$ 375
<i>Advisers only</i> discount rate for bringing students On Campus	\$ 345
Off Campus for Commuters	\$ 295

Payments and Cancellations

Checks should be made payable to **Camp Yearbook** and should be mailed in with the forms and documents needed. If for some reason the payment cannot be made right away please send in your forms before school is out and the kids are on summer vacation.

- Please send **EVERYTHING** in before Memorial Day!
- Cancellations made before May 23rd will receive a full refund.
- After May 23rd there will be a \$75 cancellation fee per person.
- No refunds will be given after June 6th.
- Accounts not paid in full and without all forms sent in by **June 6th** will be charged \$40 per person unless arrangements have been made.

PLEASE MAIL ALL PAYMENTS AND FORMS TO:

CAMP YEARBOOK • 771 South 1200 East • Salt Lake City, UT 84102